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### Megan McSwain

Colorado Springs, CO **|** (503) 459-7313 **|** [megan@BeeMediaLabs.com](mailto:megan@BeeMediaLabs.com) portfolio: [BeeMediaLabs/portfolio](https://beemedialabs.com/portfolio/)

##### Graphic Designer

**User Experience Design | Mobile First Design | Project Management**

Master’s educated veteran with over 20 years of experience in information design, management, and presentation. Unique in combining user experience design with small business solutions, project management, and collaborative leadership. Proven strength in building and maintaining strong, long-term relationships with strategic business partners and project stakeholders.

# Areas of Expertise

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| --- | --- | --- |
| * Wireframing (Miro, Balsamiq) * Prototyping (Figma, XD) * Adobe Creative Suite * Leader Development & Coaching | * Research & Analytics * Facilitation and Elicitation * Process Mapping and Improvement * Communication | * Teaching & Coaching * Proposals & Presentations * Problem Solving * Writing |

**Certifications**

Web Design and User Experience Certificate - Pikes Peak State College

Digital Marketing Fundamentals - Google

Business Analyst, Administrator – Salesforce

Project Management Professional (PMP) - Project Management Institute (PMI)

**Education**

**Associates of Applied Science, Multimedia Graphic Design** - Pikes Peak State College, Colorado Springs, Co (May 2024)

**Master of Arts, Middle Eastern Studies** - University of Texas, Austin, TX

**Bachelor of Arts, History and German Language** – University of Oregon, Eugene, OR

**Professional Experience**

**PROJECTIVE CONSULTING,** *Colorado Springs, CO* 2020 - Present

***Web Solutions for Small Business***

* Designed, tested, and launched 3 WordPress small business websites.
* Developed and launched an SEO solutions package.
* Created, mapped, and implement business processes for an asset management start-up, setting conditions for the successful onboarding of 10 new hires.
* Planned and implemented COVID vaccine management application launch for an education support non-profit.

**US ARMY,** *Honolulu/Pearl Harbor, HI, Germany, Fort Carson, CO, Seoul, South Korea* 2013 - 2021

***Program Manager, China Strategic Focus Group, USPACOM,*** *(2018 - 2021)*

* Selected specifically to orchestrate and administer a Secretary of Defense-level, semi-annual education and decision forum addressing highly classified global-scale defense priorities.
* Facilitated collaboration across 11 globally dispersed military commands with competing resource interests to build consensus, distill and highlight dissent, and enable decision-making.
* Notable achievements while in the position included:
  + Commended by the Assistant Secretary of State for Asia Pacific on exceptional interpersonal and organizational skills.

***Deputy Chief, International Engagements,*** *(2017 - 2018)*

* Oversaw strategic defense intelligence relationships with 30 nations, including managing enduring and situational sharing programs, and implementing capability-related development strategies.
* Notable achievements while in the position included:
  + Revitalized a 2-week, $60,000 multinational workshop, taking a personal approach to streamline the preparation and teach individual skills while servicing organizational goals.
  + Recognized by Japan’s Chief of Military Intelligence for performance in the position.

***Intelligence Officer, Forward 4th Infantry Division,*** *(2016 - 2017)*

* Recruited, trained, deployed, and led a high-performing team of 10, providing 24/7, multi-intelligence support to Operation Atlantic Resolve.
* Notable achievements while in the position included:
  + Identified, mapped, and engaged 50+ intelligence entities across 11 countries to aggregate and federate efforts, laying the foundations for a first-of-its-kind intelligence synchronization meeting and creating unprecedented shared understanding.
  + Accessed $60,000+ in external funding to provide unique training opportunities for each member of my team, resulting in enhanced intelligence operations through individual development, expanded organizational networks, and high morale.

***Deputy Intelligence Officer and planner, 4th Infantry Division,*** *(2014 - 2016)*

* Oversaw the daily operations of a 132-Soldier multi-intelligence section providing support for real-world missions in Afghanistan, Eastern Europe, and Kuwait.
* Notable achievements while in the position included:
  + Developed a model for visualizing and communicating specific, measurable impacts of force reduction used across the Division and adopted by the next 2 higher headquarters, which created a concise framework for risk analysis and mitigation.
  + Designed and directed a collaborative planning process for operational-level Cyberspace planning, resulting in a commendation from the Commander of Army Cyber and the like-program implementation at the next higher headquarters.

***Operations Officer,*** *(2013 - 2014)*

* Led the daily operations of the largest, most forward-deployed Theater Intelligence Brigade in the Army, conducting real-world collection for near real-time fusion and dissemination.
* Developed and led a year-long modular planning process to implement the closure of a subordinate command while sustaining its mission, redistributing its resources, and supporting its people's personal and professional needs.
* Notable achievements while in the position included:
  + Designed a comprehensive leader coaching program, including 200+ hours of individual and group mentorship, resulting in 85% of participants being selected for their goal assignment.

**US MILITARY ACADEMY,** *West Point, NY* 2009 - 2012

***Assistant History Professor***

* Selected through a rigorous, competitive process to receive a fully funded graduate education and teach International History.
* Orchestrated and successfully executed 4 courses, including the History of Western Civilization, Regional Studies in Africa, Modern Middle Eastern History, and Historical Research and Thesis Seminar.
* Managed a $750,000 annual program for cadet travel, immersion, and research, including individual and group programs, and developed and executed educational events in Spain and Turkey.